

# Soul Central

# Magazine

## 2018 MAGAZINE ADVERTISING MEDIA KIT

The most influential  
global community  
magazine is your  
connection to the  
business leaders of  
today and tomorrow.

MEDIA KIT 2018





## Soul Central Magazine

Our advertisers is highly relevant, respected, bold and global in demographics.

For over 8 years, Soul Central Magazine has been in the pinnacle of the world's diversness, Where we share stories from across a wide range of diffrent global communities. From business to everyday consumers, Fashion, Health, Inspirational People, Celebrities, Sport Stars, Entertainment and much more.

# YOUR CONNECTION TO INFLUENCERS AND THE NEXT GENERATION OF READERS, LEADERS AND ENTREPENUERS

We attract a unique global readership and demogrphics  
With upto – 480,000 readers each month –

Including millions who go on our website [www.soulcentralmagazine.com](http://www.soulcentralmagazine.com)

Our magazine can be delivered to your door, you'll also capture the attention of a highly influential general-interest audience, who engage with the people, trends and brands that shape the way we work and live across a wide demographical range.

Most importantly, Many of our audience are business owners and motivational leaders and the next generation of business entrepreneurs.

They are the influencers of the present and future.

They're the essential connections you need to help your business reach the consuer products and services to reach the real target consumerrrs.

So look no further and Go Global or Stay Local [www.soulcentralmagazine.com](http://www.soulcentralmagazine.com)

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**GO GLOBAL STAY LOCAL**

# SOUL CENTRAL

Magazine

WWW.SOULCENTRALMAGAZINE.COM CENTRALTV.NET

A Global Community Publication June / July 2018 Edition #67

SPONSOR THE 2018 SOUL CENTRAL AWARDS

Highlighting the global community and giving back to charities in need

Book Review  
**TALON OF GOD**

This month  
Maria Karpasitis  
KST - Competition Winner  
Melvin Franklin Jr Aka Blue  
Youthful Secret by Sarah LLC  
Wallons Caribbean Cuisine  
Giulia Deamina  
Mark Orlando Sevier  
I AM A SUPERWOMAN CAMPAIGN  
Fathers In Hip Hop  
RAI  
Unfufu  
Aaroyrn Martyn  
Tabitha Jade  
and more

We speak to the **INSPIRATIONAL**  
Ceo of **Heart of Hollywood Magazine**

## GIOVANNA SALAS

Film Producer, Director, Humanitarian and CEO

Feel Inspired!  
Fashion Experts  
Help You Steal  
the Spotlight

New Movie Projects  
Rising Industry Players

**Monthly Publication**  
Go to Website for more Info:  
[www.soulcentralmagazine.com](http://www.soulcentralmagazine.com)

0 608065 998968

Ray Norman & Wesley Snipes  
Francisca Mendoza Garcia  
Mr Mel Novak & Tammie Starr

This month we making history again with our #65th Issue - Would you like to advertise or feature? Contact us **NOW!**



## Soul Central Magazine

Trusted. Engaging. Rewarding.

Our readers are highly receptive to new stories as they absorb content created by Soul Central Magazine and affiliates, Real stories Reporting on the environment and those that live in it giving you real authenticity and more value for you or your brand's connection to the highest value consumers in a respected international brand.

# CONNECT WITH Soul Central Magazine's GLOBAL COMMUNITY

## READERSHIP

480,000 readers across globe

	Readers
National	482,000
Europe	162,000
USA	231,000
Canada	48,000
Japan	23,000
Other	

MEDIA KIT 2018



**1/2 million**  
Readers per issue

**100%**  
Influential &  
inspirational

**\$980 billion**  
Business Industry



Average Household  
Income: **\$65,059**

**Multi Million \$**  
Independant  
Media Network

Invested **\$1 million**  
in our network  
with more investment  
planned for  
2019/2020



Helped raise **\$\$\$\$**  
For a variety of  
Non Profit and  
Charities

**8 Countries**  
Where we have a  
dedicated and loyal team

OVER **200 million**  
ORGANIC IMPRESSIONS  
(in the past year)



# The Magazine The Journal The Publication And its Transformation

Most incisive and frequently  
exclusive independent  
investigative Journalism  
– delving deep into new  
technologies, unearthing industry  
truths and spanning the globe.



Ceo's making a Positive impact

We are available in Print, iPad, Android App and are free to read online

App Store Android Amazon www.soulcentralmagazine.com





## Soul Central Magazine

### Soul Central Sports

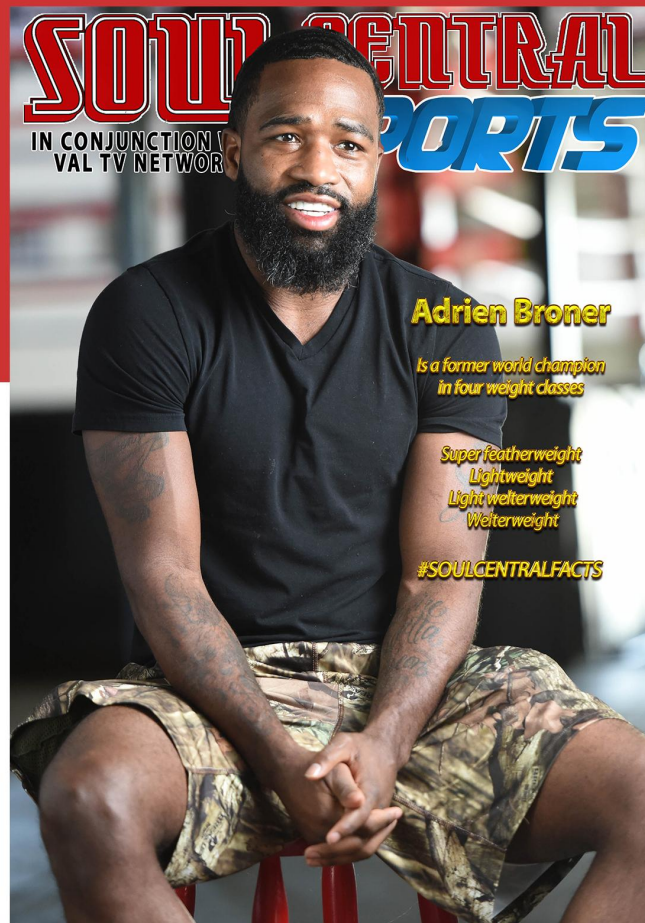
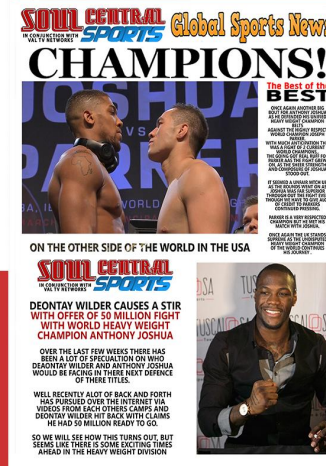
Top Athletes, Brands, Leaders exclusively deliver their POV on important current events.

**SOUL CENTRAL**  
IN CONJUNCTION WITH  
VAL TV NETWORKS **SPORTS**

ACCESS TRUSTED  
ADVERTISERS  
& Consumers

Expand your insights and build your brand's through placement and global exposure to a unique audience.

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## SPORTS ATHLETES

Powerful OVER view in a monthly publication  
Soul Central Magazine  
for advertising to reach the global community.



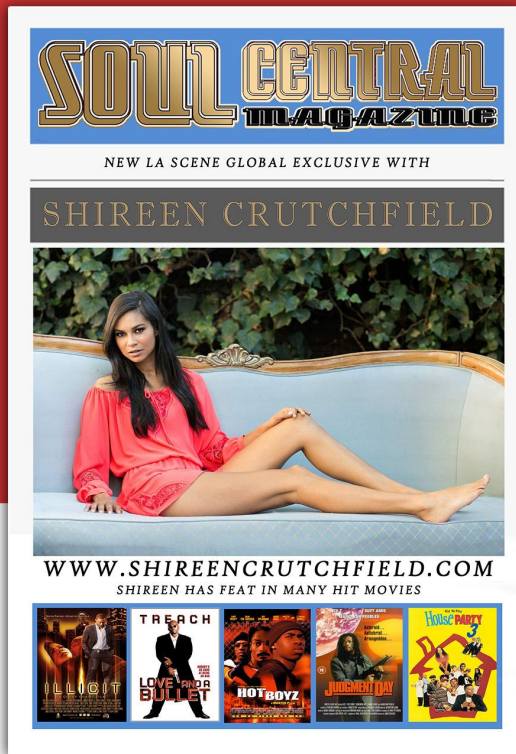
## Advertise around Celebrities, Inspirational people and Legends

Our Monthly Publication of visionary views of the global community. For advertisers entrenched in reaching a unique global audience, there is no better source of insight or advice.

# Highlighting The talented Celebrities

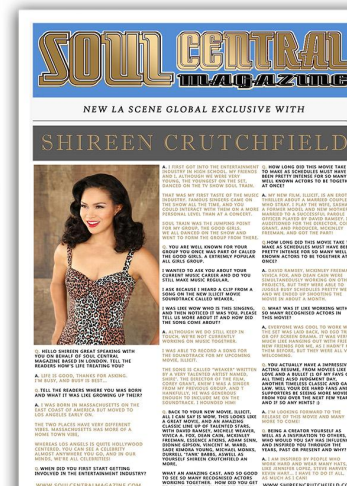
## The Importance of Press

With press being even more important we supply a media network that cover most areas as well as outside where we can get you on most major press platforms with your product story or music.



## Special Feature

Each month, we do a 3 pages feature for celebrities that our a true blessing to the global community and the world they do.





## Soul Central Magazine

### Launch Your Project with us.

Get noticed first with a high-impact cover, a specialized Table of Contents and an extensive custom content feature that showcases your brand throughout the magazine.

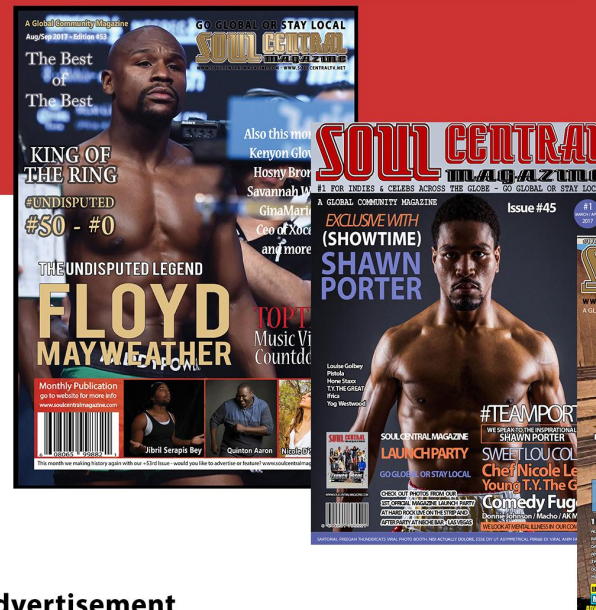
INNOVATION.  
STORYTELLING.  
HELPING CREATE  
MORE ORGANIC  
RESULTS.

GO GLOBAL OR STAY LOCAL  
**SOUL CENTRAL**  
MAGAZINE  
WWW.SOULCENTRALMAGAZINE.COM - WWW.SOULCENTRALTV.NET



### Print Book / iPad / Android App

Delivers a unique, highly focused reading experience on the back of the magazine with a reverse cover. Tailored delivery with a potent variety build engagement and Custom Content to help drive more awareness leading to conversion.



### SPONSOR US:

Sponsor our Special Reports, published throughout the year to align your brand with focused, engaging advertisements, And a reputable Brand  
Soul Central Magazine Ltd (TM)

### Elevate your Brand's Advertisement

Draw readers into your brand's story with stunning, informative features – via Soul Central Magazine – that integrate your messaging to drive engagement and build powerful brand awareness.

**WWW.SOULCENTRALMAGAZINE.COM**

# 2018 Ad Rates ~ Print & Digital

INTERNATIONAL RATES (4 COLOUR) NB: Fractional ads must be booked one week in advance of regular close.

SIZE	1x	3x	6x	9x	12x
FULL PAGE	\$1,500	\$1300	\$1200	\$1100	\$1000
DPS Double Page Spread	2,800	3,300	6,800	9,000	10,000
1/2 DPS	1400	1300	1200	1100	1000
1/3 DPS	1000	900	800	700	600
1/5 DPS	600	500	400	300	200
2/3 PAGE	1000	900	800	700	600
1/2 PAGE	750	700	600	500	400
1/3 PAGE	500	450	400	300	250
INSIDE FRONT COVER	2500	2300	2200	2100	2000
INSIDE BACK COVER	2000	1800	1700	1600	1500
FRONT COVER	5000	12000	/	/	/

REGIONAL FULL PAGE NET RATES (4 COLOUR) NB: Only full pages can run in Regional editions.

We can Create your Advert for next publication Price below (Print Ready)

Price varies on Page Size    1 ~ 300    1/2 ~ 200    1/3 ~ 150    1/4 ~ 100

Special Editions / Limited Editions Would you like to create a special edition for your event or project?

For more info on price and availability email [info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com) or [soulcentralmagazine@gmail.com](mailto:soulcentralmagazine@gmail.com)

STITCH-IN		TIP-IN MECHANICAL**		TIP-IN MANUAL**	
PAGES	NET CPM	PAGES	NET CPM	PAGES	NET CPM
2	\$100	2	\$100	2	\$100
4	105	4	105	4	105
6	110	6	110	6	110
8	115	8	115	8	115
10	120	10	120	10	120
12	125	12	125	12	125
16	135	16	135	16	135
24	150	24	150	24	150

\* Minimum Insert Cost: 250. \*\*A mock-up of each insert is required. Costs are for Saddle-Stitch issues only. For insert requirements, please refer to [soulcentralmagazine.com](http://soulcentralmagazine.com) or contact us for more info Thank you.

## Soul Central Magazine

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### Take the next step

Soul Central Magazine / Media team is ready to assist you in planning, deploying and measuring your next campaign. Let's make it the most successful one yet.

#### USA Division:

California, Las Vegas, Ohio, Delaware  
Tel: 011 44 07903 674590  
SKYPE: Soulcentraltv  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com)

#### Canada Division:

Quebec, Toronto, Calgary, Vancouver  
Tel: 011 44 07903 674590  
SKYPE: Soulcentraltv  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com)

#### Europe Division:

London, Birmingham, Yorkshire  
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SKYPE: Soulcentraltv  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com)

#### Africa Division:

Ghana. Nigeria, Côte d'Ivoire, South Africa  
Tel: 011 44 07903 674590  
SKYPE: Soulcentraltv  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com)

#### Asia Division:

Ghana. Nigeria, Côte d'Ivoire, South Africa  
Tel: 011 44 07903 674590  
SKYPE: Soulcentraltv  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com)

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### Get in touch and Go Global or Stay

Creative advertising formats:  
[www.soulcentralmagazine.com](http://www.soulcentralmagazine.com)

Production specs and FTP:  
[www.soulcentralmagazine.com](http://www.soulcentralmagazine.com)

To learn more about advanced opportunities with Ads with soul central magazine, Contact:

London Head Quarters: Tel: 011 44 07903 674590  
[info@soulcentralmagazine.com](mailto:info@soulcentralmagazine.com) or  
[soulcentralmagazine@gmail.com](mailto:soulcentralmagazine@gmail.com)